FY2016 AGENCY PERFORMANCE PLAN

Name of Agency: IEDA

Agency Mission: The Iowa Economic Development Authority (IEDA) strengthens economic and community vitality by building partnerships and leveraging resources to

make Iowa the choice for people and business.

			Outcome			
Core Function	Outcome Measure(s)	Source	FY16 Target	FY16 Actual	Link to Strategic Plan Goal	AGA Number
Economic Grown and Expansion						
Desired Outcome(s):						
	Ratio of % increase/year in Iowa per capita income (PCI) to US rate	US Bureau of Economic Analysis	1:1 or higher		Goal #1; Goal #4	269_19_003
	Ratio of % increase/year in Iowa gross state product to US rate	US Bureau of Economic Analysis	1.5:1 or higher		Goal #1; Goal #4	269_19_004

		Performance			Strategies/	
Services, Products, Activities	Performance Measure(s)		Target	Actual	Recommended Actions	AGA Number
Business Development - Overall job creation	Number of high paying jobs created/retained through business development programs	IEDA records - Legal and Compliance and Business Finance	3,000		General activities of Business Development Division	269_19005_001
Business Development - Overall job creation	in the state for awarded	IEDA records - Legal and Compliance and Business Finance	160,000,000		General activities of Business Development Division	269_19005_004
Innovation & Commercialization - Targeted Industries	Increase in number of start-up companies in Biosciences, Advanced Manufacturing, and Information Technology industries	IWD	70		Focus marketing and technical assistance to business in targeted industry clusters	269_19006_003
	Number of college internships funded by IEDA in advanced manufacturing, biosciences, and information technology firms with fewer than 500 employees	IEDA Records - Targeted Industries	200		Implementation, marketing, and outreach of targeted industries	269_19006_002
	Number of bioscience, advanced manufacturing and IT start-up companies that obtain technical assistance or investment funding	IEDA records -Business Finance	34		Support the further development of the statewide commercialization entity	269_19007_003
	Percent increase in export sales per year by Iowa firms compared to the US increase rate	Global Trade Information Services	1:1		Assist companies to expand to foreign markets	269_19009_003
	Number of Iowa firms participating in IEDA sponsored foreign trade shows and missions	IEDA - Business Development	75		Provide assistance through ETAP; promote trade opportunities	269_19009_004

			Performance		Strategies/	
Services, Products, Activities	Performance Measure(s)		Target	Actual	Recommended Actions	AGA Number
Energy Programs	Number of entities receiving	IEDA - Energy	55	55	General activities of Energy	269_19014_001
	energy efficiency or				Division	
	development technical					
	assistance from the					
	Department.					
	Total number of building code	IEDA - Energy	500	500	General activities of Energy	269_19014_002
	evaluations related to energy				Division	
	efficiency and renewable					
	energy development					

			Outco	ome		
Core Function	Outcome Measure(s)	Source	Target	Actual	Link to Strategic Plan Goal	AGA Number
Community Coordination a	nd Development					
Desired Outcome(s):	_					
Population Growth	Percent population growth per	US Census	0.50%		Goal #2, Goal # 5	269_13_001
	year					
			Perform	nance	Strategies/	
Services, Products, Activities	Performance Measure(s)		Target	Actual	Recommended Actions	AGA Numbe
Community Development -	Percent growth in assets of	IEDA records - Community	5%		Support local philanthropy	269_13007_001
Community Foundations	permanent endowment funds	Foundations			through community	
•	at accredited community				foundations	
	foundations and their affiliates					
Community Development -	Percent increase per year in	Travel Industry Association of	5%		Continue tourism marketing	269_13005_002
Tourism Promotion	tourism generated sales tax	America			_	
Community Development -	Net number of new businesses	IEDA records - Mainstreet	310		Continue to operate Main	269_13001_001
Mainstreet/Downtown	in Main Street districts				Street/Downtown Resource	
Assistance					Center activities	
Community Development -	Amount of private sector	IEDA records - Mainstreet	\$ 110,000,000		Main Street/Downtown	269_13001_002
Mainstreet/Downtown	investment in buildings in				Resource Center activities	
Assistance	Main Street districts					
Community Development -	Number of communities per	IEDA Records - CDBG	25		Awards from CDBG program	269_13009_001
Public Facilities and Housing	year receiving new or	awards				
	improved water/sewer service					
	per \$1000 awarded					
Community Development -	Number of adults per year	IEDA Records - ICVS	1,750,000		Promotion of volunteerism	269_13011_001
Volunteer Services	volunteering with a charitable				through activities of the ICVS	
	organization or spending time					
	to make their communities					
	stronger					